

The Connection

OCTOBER 2011

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Hi20 Update

There have been many people working behind the scenes over the past few months to insure that Sac City is as prepared as we can be for the Hwy 20 bypass in 2013. This work began last spring with a series of meetings with volunteers from various aspects of the community.

The group decided on some specific goals to prepare for the bypass including: development of a marketing plan, north 5th street beautification, and an education and information committee.



Several volunteers worked with Bill Brenny on plans to prepare the borrow pits from the 4-

lane construction and possibly housing development in the future. Councilman Brenny has been working

with the Iowa Department of Transportation as well as CJ Moyna and Sons since then. At this time the borrow pit north of Sac City has a nice flat ledge suitable for fish habitat and is more suitable for public access than how they would normally leave

this type of pit when they are finished with the excavating. According to Brenny there may even be a walking path around the pit for recreational purposes. All of this has been done with

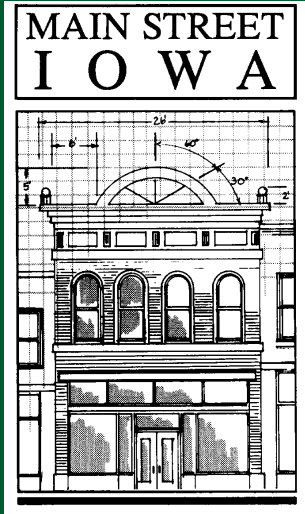


monies already budgeted for the-lane 20 project.

No additional funds have been spent to incorporate these changes. Councilman Brenny was able to communicate our wishes to the construction company and they were very cooperative and have made reasonable changes to make the space suitable for future recreation.

The Marketing group discussed ideas for development of a marketing plan for the community to enhance traffic for our business district both now and after the bypass. Several options were discussed including television advertising, signage and collaborative

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Annual Program Visit

Main Street Iowa staff will be in Sac City on October 27th to review the Sac City Main Street Program. The goal for the visit is to meet with the director, board members and volunteers of the program to make an assessment as to the eligibility of National Main Street Certification. Each year the program is

reviewed to make sure the community is applying the Four-Point Approach to Revitalization and meets the 11 criteria for National Main Street status.

It is important that each year our program continues to meet the criteria to continue our National Main Street

Certification in order to continue to be a member of the Main Street Iowa program.

If you have any questions about the program or would like to be a volunteer for the Main Street Program in Sac City contact our office at 662-7316!

Hi20 Update continued

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advertising with businesses. At this time the marketing plan is nearing completion.

The marketing plan for the most part will be funded by the participating businesses and coordinated by Chamber-Main Street. The businesses were in favor of working together on a collaborative advertising

campaign specifically mentioning their particular business in each ad and taking advantage of a group price break provided by Chamber-Main Street.

Volunteers are working with the City of Sac City on plans for signage on the 4-lane 20 as well. We will be seeking grant funds to help with the cost of the signage. Signs will be

similar to the entrance signs at the east and west entrances without the landscaping.

The construction has begun on the North 5th Street Beautification project. Thanks to the many grants applied for and received the cost to the City of Sac City on the project should be less than anticipated.

Barbeque Bash

A great crowd gathered to enjoy the smell of the grills at the 6th Annual Barbeque Bash held on September 18th in Chautauqua Park. All total there were seven grilling teams and twenty-nine competing entries for the grilling competition. The winning entries for the day were:

Pork- Classic Pork Loin by OCD BBQ (Keith & Karen Wittry)

Beef- 3 a.m. Brisket by Phil Hesnard

Chicken- Robin's Best Breast by Lyttonites

Ribs-10-2-4 Ribs by OCD BBQ

Specialty- Smoked Brats by Ham N' Egger (Jon Forbort)

People's Choice-

1st- Rib In Pork Loin by Barb Bloes

2nd- Jimbob's by the

Lyttonites

3rd- Candied Bacon by OCD BBQ

Chamber-Main Street would like to again thank our sponsors for this event. Without sponsorship this type of event would not be possible: Iowa State Bank, Loring Hospital, Sac City Food Pride, Park View Rehabilitation Center, Park Place, Citizens

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Trick or Treat at the Museum

On Monday, October 31st, from 5:00-6:30 the Arts Council and the Sac City Museum will be sponsoring Lisa Laird and the Pockets Full of Fun Puppet Show in a special Halloween presentation at the Sac City Museum.

The show begins at 5:30pm and is 45 minutes long. The performance will take place in the gazebo or if the weather is inclement in the old school. Children can trick-or-treat from 5:00-5:30 and again at 6:15-6:30 around the museum village. We are inviting businesses and or individuals to participate and

help with the fun by sponsoring one of the trick-or-treat stops.

If you would like to sponsor a trick-or-treat stop there is a \$25.00 donation. This will go to cover the cost of the puppet show. One or two individuals would need to be present from 5:00 to 5:30 and again 6:15 to 6:30 to hand out treats or favors of your choosing. Those who participate could even wear costumes. There are eight buildings available, excluding the building with the popcorn ball and the church. Buildings will be available on a first come

first serve basis. Buildings available include:

Post Office, Doctor's Office, Hardware Store, Drug Store, General Store, Farm Store, Alumni Hall, Telephone office

If you are interested in participating and would like to reserve a specific building or have questions please contact:

Brandie Ledford
660-2569 cell or 662-7276 at the Sac City Public Library or Marieta Irwin
662-4084 home or 660-9002 cell

Porktoberfest

Porktoberfest is our annual Customer Appreciation Event for Sac City to be held on Thursday, October 6th. This event takes many volunteers to make it a success and we would appreciate a few more volunteers.

We need more volunteers for the following shifts:

- Grilling
3:30-6:30
- Clean up
6:30- 7:15

Please contact the Chamber-Main Street office at 662-7316

or send an email to saccitymainstreet@prairieinet.net if you would like to volunteer!

Barbeque Bash continued

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Bank, Sac County Pork Producers, Christensen Huffman Funeral Home, Jerry's Plumbing, Heating & AC, Crossroads, United Bank of Iowa, State Farm Insurance, Details Flowers, Farber & Otteman Funeral

Home, KAYL/KKIA Radio, Domino Motors, Colburn & Son Insurance, and Auen Distributing.

We look forward to making the Barbeque contest bigger and better every year!



Chamber Coffees

October 6

9:30 AM

Hosted by

New York Life

October 13

9:30 AM

Hosted by

**Sac City Fire
Department**

October 20

9:30 AM

Hosted by

Park Place

October 27

9:30 AM

Hosted by

**East Sac County
Elementary School**

Chamber-Main Street Sac City

615 W. Main Street

Sac City, IA 50583

Phone: 712-662-7316

E-mail: saccitymainstreet@prairieinet.net

Community Events

Kids World
Spaghetti Supper
Tuesday, October 4th
5-7 p.m.

Porktoberfest
October 6th
Beginning at 5 p.m.
Downtown

Halloween Night Hike
October 15th
Hagge Park
Pumpkin Carving Contest
October 14th

Loring Auxiliary Lunch and Learn
October 19th
12-1 p.m.
First Christian Church
Featuring Dr. Steve Meyer

Soup Supper
October 21st
5-7 p.m.
First Christian Church

Sac County Endowment Grant
Training
Tuesday,
October 25th at 7 p.m.
Wednesday the 26th at 11 a.m.
SETD Office

Loring Family Hospice
Volunteer Training Program
Every Tuesday
Oct. 11th thru Nov. 8th
6-9 p.m.
At Loring Hospital

Loring Hospital
Mammogram Parties
October 12, 20 & 25th
5:30-8:30 p.m.
At Loring Hospital

October 31st
5-7 p.m. Reformation Party at
Lutheran Church

Beggars Night
6-8 p.m.