

# FYI



**Ground  
Breaking for  
Boulders Inn &  
Suites of  
Lake View  
Oct. 31, 2009**

## Hancock Concrete Burns

At 7:35 p.m. on Nov. 2nd, the fire alarm came in - Hancock Concrete was on fire. Four area fire departments were called for mutual aid to the Lake View Fire Department—Auburn, Odebolt, Sac City & Wall Lake. When the smoke cleared, the main production building was gone along with a lot of machinery and



equipment. Flames were so high that people in neighboring communities could see them. Crews were still at the scene on Tuesday, Nov. 3rd as the building continued to smolder.

Hancock Concrete, formerly known as Lake View Concrete Products

Co. employs 30 people during production season.

The company had its beginning in Sac County in 1904, when it was moved from a farm in Boyer Valley Township to the City of Early and was named C.C. Wetzstein Co.

where they specialized in the manufacture and sale of reinforced concrete posts. In 1906 the business was incorporated under the name of the Early Concrete Stone Company when concrete blocks and well curbing were added to the line.

In 1913, with the urging of the Lake View Chamber of Commerce, the operation moved to its present site near Black Hawk Lake.



*FYI*

2009



**The  
SETD  
Board &  
Staff**

**wish all of you a  
very Merry  
Christmas & a  
Happy New Year!**



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**Lake View Celebrates on Oct. 31st - See photos & write up on web site under News**

**Sac Economic & Tourism Development**

## New Leadership in Sac County

Elections were held throughout the county on November 3rd with the following voted into office for 2010.

### Auburn

We welcome newcomers Cynthia Finley and Josh Zimmerman, along with incumbent Justin Potthoff for city council.

### Early

Incumbents Mary Ann Brinkman & Bill Cougill were re-elected along with Nick Schumacher who had been filling an unexpired term. Newcomer Jeff Dehan was elected to the council as well.

### Lake View

Voted in for four year terms were newcomers Tim Laney, Ben Schroeder, and Ken Steinkamp. The Hotel/Motel tax was approved to start January 1, 2010.

### Lytton

Red Byriel (I) was re-elected as Mayor along with incumbents Larry Coon, Jeff Ellerbrock, & Jeff Henkelman, newcomers Nelda Bartels and Tim Huddleson will round out the council.

### Nemaha

Tommy Roberts was re-elected as Mayor and incumbents Dee Bloyer & Kathy Roberts were re-elected to the city council.

### Odebolt

This was an uncontested race with Ron Rex re-elected as Mayor, along with incumbents Keith Flink, Mike Hoefling, & James Scott to the council.

### Sac City

Incumbent Jim Johnston was re-elected and Nich Frohardt won a close race against incumbent Gary Hanson.

### Schaller

Councilman Scott Currie was the only incumbent voted in. Newcomers Marcy Hallengren & Diana Myrtue were also elected to the city council.

### Wall Lake

Wall Lake has a new Mayor, Steven Druivenga, and incumbents Ray Boeckman and Daryl Potthoff were re-elected to the city council.

We welcome the new leaders to their positions and give a big Thank You to all of those who served their communities in the past:

**Auburn** - Council Members Todd Partridge & Annetta Vanderheiden;

**Early** - Council Member Penny Irwin;

**Lake View** - Council Members Jim Garrrels, Robert Luchtel, and Roger Pieken,

**Lytton** - Council Members Darsie Huddleson and Jeff Townsend,

**Sac City** - Council Member Gary Hansen (24 yrs. of service)

**Schaller:** Council Members: Gene Huelman & Rex Rimmer,

**Wall Lake:** Mayor, Ed Reiter

**We look forward to working with the new leadership in the future.**

## Evidence of Community Pride

Successful communities are often showplaces of care attention, history and heritage.

### Emphasis on Quality in Business and Community Life:

People believe that something worth doing is worth doing right.

**Willingness to Invest in the Future:** In addition to the brick-and-mortar investments, all decisions are made with an outlook on the future.

### Participatory Approach to Community Decision

**Making:** Even the most powerful of opinion leaders seem to work toward building consensus.

**Cooperative Community Spirit:** The stress is on working together toward a common goal and the focus is on positive results.

**Realistic Appraisal of Future Opportunities:** Successful

communities have learned how to build on strengths and minimize weaknesses.

**Awareness of Competitive Positioning:** Local loyalty is emphasized, but thriving communities know who their competitors are and position themselves accordingly.

**Knowledge of the Physical Environment:** Relative location and available natural resources underscore decision-making.

**Active Economic Development Program:** There is an organized public/private approach to economic development.

**Deliberate Transition of Power to a Younger Generation of Leaders:** People under 40 regularly hold key positions in civic and business affairs.

## US 20 Update

The US 20 Association met in November with the District 3 Engineer and discussed the four lane project. Because of the wet weather in October, the contractor was unable to begin paving in Calhoun and Webster Counties.

He did share with us the following update: They will begin in the spring and head westward. The intent is to have it done and open by the end of the year. They have let the contract for 7 miles west of Hwy. 4. All the lettings for east of Hwy. 71 should be accomplished by fall. West of Hwy. 71 they continue to develop the project and there seems to be a lot of support for this stretch of road as well. Grading will begin on a site in Sac County at N14 next spring. They will be accelerating the project on N14 as it will have to be reconstructed when the traffic uses it.

The asphalt overlay for Hwy.20 between Holstein and Schaller will also be done in 2010.

### Don't Raid Road Fund to Pay for Troopers

*Gov. Culver has recently announced an idea to take \$50 million a year from the Iowa Road Use Tax Fund to pay for the State Patrol. This fund is constitutionally dedicated to the construction and maintenance of Iowa's 114,000 miles of roads. We agree with a recent Des Moines Register article that states: "If Iowa no longer wants special protection for roads, Iowans should have that conversation. But approach the idea with vision, not with an eye to raiding the fund because the state needs money elsewhere today."*



**The next US 20 Association Meeting will be held on Friday, Jan.8th, 2010 at 10 a.m. at the Iowa State Bank Meeting Room**

### Iowa's Road Use Tax Fund

**How much money is involved?**

The fiscal year 2010 estimate is \$1.144 billion.

**Where does the money go?**

\$529 million goes to the Primary Road Fund; \$246 million to the Secondary Road Fund; \$196 million to the Street Construction Fund; \$80 million to Farm-to-Market Road Fund; \$37 million to Motor Vehicle operations; \$21 million to miscellaneous funds; \$17 million to the RISE Fund; \$7 million to DOT general operations; \$5 million to the Department of Transportation special purpose; \$4 million to the License Plate Fund and \$2 million to railroad programs.

**What are the revenue sources?**

Fuel taxes, motor vehicle registration fees, fees for new registration (formerly the use tax), underground tank fees, title fees, trailer fees, special plate fees, driver's license fees, Underground Storage Tank Fund, motorcycle education, other vehicle taxes and fees, other miscellaneous and interest.

## Evidence of Community Pride cont....

**Celebration of Diversity in Leadership:** Women, young people and newcomers are elected officials, plant managers and entrepreneurial developers.

**Strong Belief in and Support for Education:** Good schools are the norm and centers of community activity.

**Problem-Solving Approach to Providing Health Care:** Health care is considered essential, and smart strategies are in place for diverse methods of delivery.

**Strong Multi-Generational Family Orientation:** The definition of family is broad, and activities include younger as well as older generations.

**Strong Presence of Traditional Institutions that are Integral to Community Life:** Churches, schools and service clubs are strong influences on community development and social activities.

**Sound and Well-Maintained Infrastructure:** Leaders

work hard to maintain and improve streets, sidewalks, water systems and sewage facilities.

**Careful Use of Fiscal Resources:** Frugality is a way of life and expenditures are considered investments in the future.

**Sophisticated Use of Technology Resources:** Leaders access information that is beyond the knowledge base available in the community.

**Willingness to Seek Help from the Outside:** People seek outside help for community needs, and many compete for government grants and contracts for economic and social programs.

**Conviction that, in the Long Run, "You Have to do it Yourself":** Thriving rural communities believe their destiny is in their own hands. Making their communities good places is a pro-active assignment, and they willingly accept it.

## Sac Economic & Tourism Development

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*"Things are always popping in Sac County!"*



[www.westerniowaadvantage.com](http://www.westerniowaadvantage.com)

**"Ability is what you are capable of doing.  
Motivation determines what you do.  
Attitude determines how well you do it."**

Lou Holtz

## Sac County Endowment Grants

Sixteen grants totaling \$179,618.76 have been submitted to the Sac County Endowment Foundation for funding this year. The total amount of projects involved is \$ 979,175.02.

The grants will be reviewed locally during the month of January and submitted to our parent foundation for confirmation in February.

Announcements will be made in March when an awards ceremony will be held where grant recipients will be presented their checks and their agreement paperwork.

As usual there are some really great applications, so decisions will be difficult again this year.

We reported earlier that the Sac County Endowment Foundation has been able to present \$ 258,044.57 in grants since the inception of the foundation in 2005.



## Congratulations to Kollin VonAhn

(Durant, OK) a Sac City Alumni who won the World Championship Team Roping Contest with his partner Nick Sartain (Yukon, OK) on Dec. 12, 2009 at the 51st Wrangler National Finals Rodeo Events in Las Vegas, Nevada. After ten rounds of roping, they were in first place. Kollin is the son of Gene & Jan VonAhn of Sac City.



## Iowa Living Roadways Celebration

Two Sac County communities were featured on Wed., Nov. 18th at the Gateway Conference Center in Ames as community leaders from around Iowa gathered for the annual celebration of the Trees Forever—Iowa Living Roadways participants.

Nancy Janssen, City Administrator for the City of Auburn, was a keynote speaker at lunch as she discussed their new streetscape project and how they were able to leverage funds through a public-private partnership to make a complete renovation of their Main Street which is also Highway 71.

Pictured below are Elaine Rex of the Odebolt Tree Committee, Josh Shields of Howard R. Green Co. (an architectural firm in Des Moines) and Joan Godbersen, Odebolt City Clerk. The community of Odebolt continued to participate in this year's Trees Forever—Iowa Living Roadways program as they proceeded to plan more improvements for their community. Josh was a member of the team that worked with Odebolt volunteers through the process. Many more projects are on the drawing board and the Odebolt Beautification Committee is planning more green space improvements in 2010.

