

# What is a Chamber of Commerce?

## What we are...

We are an organization of more than three hundred businesses and professional men and women who have joined together to work for the solution of our mutual business and community problems. By working with others, small business people can have the clout to get things done, we work to preserve our business system and promote and manage business growth and development. In other words, we are the community's Department of Progress!

## What we're not...

Our Chamber is not a part of the city, county or state government, a political party or function, a civic or social club or welfare agency.

## How we operate...

As a member, you will elect a Board of Directors who will determine policy and program. Together you and the Board will provide manpower and finances to address those areas of concern as determined by you and other members. Committees will recommend policy and program and carry out policies and projects approved by the Board. The staff will provide advisory, technical, research and clerical assistance.

## Your investment...

1. You help the Chamber assure that the economic, social and political needs of the community are being met.
2. You get 2 free advertisements in newsletter per year, plus our membership list!
3. You gain another pair of eyes. Eyes of specialized observers to maintain a watch on legislation which affects everyone in our community; watching to be sure the "quality of life" of Princeton and Mercer County is maintained.
4. You gain a strong, unified voice to present your views on legislation, taxes, employment, trade and other issues.
5. You gain another pair of hands doing research, preparing letters, developing information and telling the story of your market.
6. You gain an additional sales office. We tell the real story of our community. We sell the facts and figures. A new business partner.

## Your responsibility...

We urge all members to join committees and get involved. We urge members to respond to our calls for assistance, whether it be for projects, ideas, or news articles. We urge all members to support other Chamber members, i.e., shopping at their business establishments or recommending them to visitors, etc.

## Over and over again...

The Chamber has proven that by working together, we are all better. We bring together the forces of economic, industrial, small business, community and tourism development under one roof.

## **We have a MISSION...**

“The Princeton-Mercer County Chamber of Commerce promotes economic development and advances professional and educational growth to our businesses and communities.”

## **We have a THEME...**

“*Leadership, Commitment, Teamwork.*” Our organization consists of some 300 businesses and professional people who have joined together to work for the solution of our mutual business and community problems. By maintaining high standards, we will attain worthwhile goals in an effort to motivate and move our community forward.

## **Officers...**

Brenda Woodward, Chairman of the Board  
David Kirk, Vice Chair  
Valerie Hendricks, 1<sup>st</sup> Vice Chair  
Lee Ross, 2<sup>nd</sup> Vice Chair  
Kristie Hancock, Treasurer  
Rick Allen, Past Chair

## **Directors...**

### **CLASS OF 2012**

Nancy Broyles  
Mick Compton  
Kevin Cole  
Daryl Hudson  
Tammie Lucas  
Carmen Parks  
Dewey Russell  
Barry Whitt

### **CLASS OF 2013**

Tammy Blevins  
Sharon Boggess  
Scott Kephart  
Terry McGlothlin  
Jerry Metheny  
Yvonne Moses  
Greg Spaulding  
Tammie Toler

### **CLASS OF 2014**

Ryan Blankenship  
Dan Clemons  
Natasha Culver  
Wayne Griffith  
Lisa James  
Adam Sarver  
Susan Williams  
Steve Wise

### **EX-OFFICIO**

Marie Blackwell  
Carol McClaugherty  
Wayne Shumate  
Pat Wilson

## **Staff...**

Robert Farley, President & CEO  
Keith Circle, Executive Assistant



## 2012 EVENTS, PROGRAMS & SERVICES...

**ANNUAL DINNER:** This is our annual banquet held in **January**. We present our annual awards and host an interesting and informative keynote speaker.

**AUTUMNFEST:** One-day street fair on Mercer Street. This year's 7<sup>th</sup> annual event will be held on Mercer Street on Saturday, **September 29**.

**BUSINESS BEFORE HOURS:** This popular event is held **quarterly**. It features motivational speakers and a FREE breakfast. It is open to our entire membership and all their employees.

**BUSINESS AFTER HOURS:** An excellent networking opportunity. The goal for this event is to have one **every month** throughout the year. Several of our members host these events, providing food and drinks.

**CHRISTMAS ORNAMENT:** We produce a new Christmas Ornament to sell each year to memorialize a structure or object of significant meaning to our community. This project has continued since 1993.

**CHRISTMAS PARADE:** The Chamber sponsors the area's premier Christmas Parade. It is always held at 6:00 p.m. on the first Monday after Thanksgiving. In 2012, that date is **November 26**.

**GOLF TOURNAMENT:** We hold an Annual Golf Tournament at Fountain Springs Golf Course. This year's 22<sup>nd</sup> annual tournament is **May 11**.

**LEGISLATIVE LOBBYING:** Our Chamber is very active during the legislative session. We sponsor trips to the capitol, have membership alerts throughout the session, and cosponsor a reception and dinner with the Bluefield Chamber at the WV Chamber Legislative Conference.

**MEMBERSHIP OUTREACH:** This group, headed by the First Vice-chair, performs a vital function by visiting our members **throughout the year**. They assist at ribbon-cuttings, membership recruitment and retention.

**SHRIMP FEAST:** This annual event is tremendously successful and is held at the Brushfork Armory in early May of each year. This is our most popular networking event. The 2012 ShrimpFeast is **May 3**.

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**STUDENT GOVERNMENT DAY:** We annually sponsor this event in conjunction with the Greater Bluefield Chamber. Our responsibility is for Princeton High School, working with the City of Princeton, and Montcalm and Pikeview High Schools, working with the Mercer County Commission. Student Government Day is normally held in **November**.

**WOMEN'S EXPO:** This 2-day event concentrates on the interests, concerns and services for women. It is held in late October at the Brushfork Armory. This year's date is **October 26-27**.

**Most of these events and activities require a great deal of volunteer time. If you have any interest in any of the above projects, please call us at 487-1502.**

**SERVICES:** We daily give referrals of our members to anyone who calls. We serve as general researcher, information-gatherer and networker throughout our community. In addition to providing support and assistance to all the above-mentioned projects and events, the Chamber also produces a monthly newsletter (2 free inserted advertisements per year per member). The Chamber's website at [www.pmccc.com](http://www.pmccc.com) contains links to any of our members who have their own website, at no charge to the member. The office prepares such documents as our new Image Book, maps and various other brochures in an ongoing effort to promote our region. We work very closely with the Mercer County Development Authority and the Mercer County Convention & Visitor's Bureau to enhance economic and tourism development in Mercer County.

PRINCETON-MERCER COUNTY  
CHAMBER OF COMMERCE  
DUES STRUCTURE FOR 2012

REVISED DECEMBER 2011

MEMBERS

RATES

**BASIC BUSINESS**

1-4 EMPLOYEES	\$143
5-9 EMPLOYEES	\$165
10-24 EMPLOYEES	\$246
25-49 EMPLOYEES	\$289
50-99 EMPLOYEES	\$353
100+ EMPLOYEES	\$625
SUBSIDIARY LOCATION	\$102
INDIVIDUAL	\$71
ASSOCIATE – OUT OF AREA LOCATION	\$143

**SPECIFIC TYPES**

BANK	VAR
FRANCHISE CAR DEALERSHIP	\$373
HOSPITAL	\$1,923
MULTIPLE PROFESSIONAL OFFICE	\$279
SINGLE PROFESSIONAL OFFICE	\$143
UTILITIES	\$961
NONPROFIT	\$102





Promoting Pride In Princeton & Mercer County

**“LEADERSHIP, COMMITMENT, TEAMWORK”  
2012 MEMBERSHIP APPLICATION**

COMPANY \_\_\_\_\_

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

TELEPHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

CELL PHONE (optional) ( ) \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

TYPE OF BUSINESS \_\_\_\_\_

NUMBER OF EMPLOYEES \_\_\_\_\_

\_\_\_\_\_  
Applicants Signature Date

.....  
To be completed by a PMCCC Representative:  
Recruiter: \_\_\_\_\_

Membership Dues \$ \_\_\_\_\_

.....  
Membership Dues are billed annually on a physical year (Jan – Dec). Dues are due and payable upon receipt of invoice.

**Thank You!**

**PMCCC**

**1522 N. Walker St.**

**Princeton, WV 24740**

**Phone: (304) 487-1502 Fax: (304) 425-0227**

**Email: pmccc@frontiernet.net**

**Website: www.pmccc.com**

