



Dear IBS Member,

Have you given some thought in the past to broadcasting your station on the Internet? Do you currently broadcast your station on the Internet with another company other than **Live365**? Due to a recent settlement between **IBS Member webcasters** and music copyright holders, stations like yours will now be able to afford to broadcast on the Internet for only a couple hundred dollars a year. In addition, **Live365** would like to make this decision even more affordable, with our inexpensive options for streaming!

Due to our unique partnership with IBS, Live365 would like to offer new stations the ability to stream their signals via our robust, secure and cost-effective MP3 streaming service which will allow your listeners to access your station using any of the major media players on the market today (Real Audio, Windows Media, iTunes, Winamp etc.).

With **Live365** you have access to a brandable player, no advertising, detailed statistics, choice of bitrates and most importantly, a low cost solution. On top of that, you are part of the world's most robust search engine allowing listeners coming in from the **Live365** site to find you by call letters, artist, format or musical genre.



"Many of our web listeners have become contributors. During 2002 alone, we have received financial support from more than 300 people in forty different American states outside our region as well as from eight other countries. This goes a long way toward offsetting our direct costs for streaming." -- WUMB FM

Live365 would like to offer IBS member stations that are either not streaming, or streaming with another provider, a discount of \$100 off their setup fee as well as 15% off their monthly streaming fee through the end of June. We would also like to offer **IBS member stations** the ability to add a second bitrate or side channel station for a \$50 setup fee and 15% off any monthly fee.

WITH YOUR IBS DISCOUNT, PACKAGES CAN START AS LOW AS \$63.00 PER MONTH!

Please feel free to contact me directly for more information or to see how easy it is to get your station's broadcast on the Internet. Please check out a small sampling of non-commercial stations using **Live365**:

www.wumb.org (24k)

www.kkjz.org (32k, 56k and three side channels)

www.krcc.org (32k)

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