Midwest Regional High School and College Radio Conference

SAVE THE DATE

SATURDAY, OCTOBER 23, 2010 8:30AM - 5:30PM

HOSTED BY

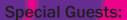
THE RADIO DEPARTMENT

of Columbia College Chicago and

THE INTERCOLLEGIATE BROADCASTING SYSTEM











Laura Steele,

Mid-Day Host, WFBQ 94.7 FM (Q95)
Indianapolis, Indiana

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Midwest Regional High School and College Radio Conference

Workshops to choose from include: Audio Drama, Podcasting, Voice-Over Techniques, Digital Production and Demo Session Critique

Panels Include:

Starting A Radio Station, What Radio Stations Look For in New Talent and Incorporating Social Media Marketing to Meet the Needs of Your Audience

Keynote Speaker:

John Gehron, lead management consultant for AccuRadio.com, is a nationally recognized media consultant with over 40 years of radio experience including General Manager of Oprah Winfrey's Harpo Radio, Regional Vice President/Market Manager at Clear Channel, Co-Chief Operating Officer of American Radio Systems and Senior Vice President for CBS Radio.

Featured On-Air Personality:

Laura Steele is an on-air radio personality for WFBQ 94.7 FM (Q95) in Indianapolis, IN. She is a frequent contributor to the nationally syndicated Bob and Tom radio show. Laura also doubles as an Indianapolis Motor Speedway reporter.



Saturday, October 23, 2010

8:30AM - 5:30PM

Registration:

33 East Congress 5th Floor Chicago, IL 60605

Scheduled Panelists include:

Special K, On-Air Personality,
WKSC-103.5 FM (KISS-FM)
Justin Kaufmann, Senior Content
Developer, Chicago Public Radio
Michael La Crosse, Operations Director,
WLS-94.7 FM (Chicago's True Oldies)
Julian Nieh, Chicago Morning Show
Personality, WBBM-96.3 FM (B-96)
John Siuntres, Production Director,
WILV-100.3 FM (Love FM)

Admission (includes lunch):
Free for High School students and
Columbia College students and alumni
\$25.00 for IBS College members
\$45.00 for Non-IBS college students
and the general public

Traveling to Chicago and in need of hotel reservations?

IBS has a special room rate for IBS participants! Go to www.ibsradio.org (click on Chicago after you enter the site)

To register:

email Tom Joyce at tjoyce@colum.edu or Mary Mattucci at mmattucci@colum.edu

Find out more about this conference at:

colum.edu/radio

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