

# The 9th Annual Columbia College Chicago High School/College Radio/Webcast Conference

Sponsored by the Columbia College Radio Department Intercollegiate Broadcasting Systems, Inc. Saturday, September 29, 2012 from 8:30 a.m.-5:00 p.m. Columbia College Chicago, 33 East Congress, Chicago, IL





Scott "Special K" Corchin (Left)

Ray Flores



This year's conference will feature panels such as:

#### Making Your Morning Show Matter

Featuring Julian Nieh, Co-Host of the J & Julian Morning Show on Chicago top 40 station WBBM-FM

## **Breaking Into Sports Radio**

Featuring ESPN Chicago Sports Anchor/Reporter Ray Flores

## Keeping Your Audience Engaged and Connected

Featuring Scott "Special K" Corchin, Evening Host on Chicago top 40 station WKSC-FM

#### Programming and Hosting a Show From Scratch

Featuring Steve Edwards, Afternoon Host/ Director of Content Development on Chicago Public Radio Station WBEZ-FM

**Producing Radio that Captures Your Audience's Attention** Featuring John "Swany" Swanson, Morning Show Producer on Chicago adult contemporary station WTMX-FM

FCC FM Licenses (renewal)(New LPFM license for your station)(Go FM Now!) Featuring Allen Myers, 37 years with the FCC, now your IBS VP, for FREE FCC assistance for ALL IBS Members!

## Covering and Producing Newsworthy Stories

Featuring Rob Hart, Morning Show Host on Chicago news station WIQI-FM

In addition to panels featuring local and national industry professionals, the conference will offer hands-on workshops in, Voice-Over Techniques, Digital Production and Audio Drama. Also, several panels will discuss topics such as: Starting a High School or College Radio Station, Social Networking for Radio Stations, Streaming for Your Radio Station, IBS Student Radio Network by Backbone (http://studentradionetwork.org/), and FCC/LPFM License Renewals.

To register: IBS Member Website: www.collegeradio.tv (\$45 per person including lunch) To print registration form: http://www.frontiernet.net/~ibs/1CHIdayreg.html For program updates: www.colum.edu/radio