



direct
marketing
results

The Conclave/Doug Lee Memorial College Scholarship 2011 Competition for IBS Members



APPLICATION & ENTRY FORM

In partnership with The Intercollegiate Broadcasting System, The Conclave presents a college radio/webcaster scholarship competition. For the three best essays submitted on the topics of individual accomplishment and the future of the industry, The Conclave will award three scholarships valued at \$1,000 each. To qualify, a student must be enrolled at an accredited educational institution. In addition, the student must be working/volunteering at an IBS member radio station or webcaster affiliated with their school/college. The winners of the Conclave/Doug Lee Memorial Scholarships are encouraged to use their education to pursue a career in any area of radio/broadcasting including on-air personality, advertising/sales, programming, writing, news, sports, production etc. Anyone of legal age regardless of sex, race or religious beliefs may enter. (The Conclave is a 36 year-old non-profit organization whose mission is educating the broadcast industry. Since 1979, the Conclave has been awarding scholarships to deserving students desiring an education inside the industry. One of the organization's founding fathers was the late Doug Lee, for whom these scholarships are named.)

The scholarships will be awarded at the 36th annual Conclave Learning Conference to be held in Minneapolis July 14-16, 2011. The winners are encouraged to attend the Conference in July. Those recipients who wish to attend will be offered a travel stipend which can be used for the trip to Minneapolis and/or lodging. The Conclave will provide the winner with a complimentary tuition to attend the annual Learning Conference.

The deadline for applications is April 29, 2011. Applications must be sent directly to The Conclave. An assembly of The Conclave's Board of Directors and Executive Committee members will judge entries. Applicants may be interviewed by telephone before the final selections are made. The decision of the judges is final. Incomplete entries will not be judged and entries will not be returned.

This year's Doug Lee Memorial Scholarships have been made possible by a generous grant from dmr/Direct Marketing Results (<http://www.dmrinteractive.com/>)

For more information about the Conclave, visit www.theconclave.com. For additional scholarship information, visit www.radioscholarships.com.

Conclave/Doug Lee Memorial/IBS Scholarship Competition Rules

1. The scholarship will be won in an essay competition. All work submitted must be composed by the applicant.
2. The applicant must be currently enrolled in a 2 or 4-year course/degree program - or enrolled as a graduate student - at an accredited institution of higher learning.
3. The applicant must be a student member of a currently affiliated IBS member radio station or webcaster.
4. This application form must be completed and submitted in its entirety. Incomplete entries will not be judged.
5. Only one (1) scholarship application per person will be accepted, and all application materials become property of the Conclave upon receipt.
6. The winner's decision to accept the scholarship must be made no later than 48 hours after notification.
7. The scholarship cannot be sold or transferred.
8. Payment of the \$1000 scholarship will be made directly to the institution in which the student is enrolled.
9. The Conclave holds final responsibility for awarding these scholarships.
10. The Conclave Board of Directors, Executive Committee, and staff as well as IBS administrative and staff members and their immediate families are not eligible to enter.
11. All entries must be postmarked no later than April 29, 2011 and must be received no later than May 2, 2011. Winners will be notified no later than May 30, 2011.
12. Your application/entry must be sent (by mail, email, fax, FedEx, etc.) to: The Conclave Radio Scholarship, 4517 Minnetonka Blvd, Suite #104, Minneapolis, MN 55416. Fax (952) 927-6427. Email tomk@theconclave.com. The Conclave is not responsible for applications lost in the delivery process.

Questions about the scholarship or the Conclave may be directed to Conclave Executive Director Tom Kay (tomk@theconclave.com) or by calling (952) 927-4487. Fax (952) 927-6427.

The Application

Print full legal name _____

Street _____ City _____ State _____ Zip _____

Email _____ Telephone () _____

IBS Member College/University You Are Attending? _____ Station Call Letters/Webcaster? _____

Your Course/Degree Program? _____ Expected Graduation Date _____

Where Did You Hear About This Scholarship? _____

Will You Be Attending The Conclave Learning Conference in Minneapolis This Summer? Yes ___ No ___ Not Sure ___

The Competition

On a separate page-

• Please list the names and contact information of **three references**. At least one must be a faculty member of the institution in which you are currently enrolled.

• Please submit an essay in 500 words or less answering the following question:

What is the future of broadcasting and what role will you play in it?

• Attach your references and essay to this application form. Incomplete applications will not be processed. Mail/Fax/Email to:

THE CONCLAVE/DOUG LEE MEMORIAL SCHOLARSHIP, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416. Fax (952) 927-6427.

Email tomk@theconclave.com. Remember, the deadline for entry is Friday April 29, 2011.

I certify that I have read and understand the rules of the scholarship competition. I affirm that the above information is factual and complete, and that the essay I am submitting is my own work.

Signature _____ Date _____