

Spring 2010 Advance Photoshop & FLASH

Course:	IT 199 , Section 70 (40383)	3 credits
Days/Times:	W 9:30 am – 12:15 pm	Room: BR B20
Instructor:	Dianne L. Roman	
Email:	droman@blueridgectc.edu	
Text:	<i>Adobe Flash CS4 Classroom in a Book</i> , Adobe Press	isbn: 032157382X

Course Description

This is an introductory class in **Flash** – the animation and interactive web authoring software from Adobe. From simple animations and web banners to more complicated websites and interactive projects we will learn the program basics and develop a variety of both textbook and independent projects – to wow your friends and sometimes even yourself! Those that already know Photoshop &/or Illustrator will have more to offer.

Prerequisite

None, students should possess a working understanding of computers and the Vista environment. Computer basics and file management are not covered in this class – but essential to success with this material. Although a variety of levels of image developments skills can be helpful for this class – it is a beginner class so none is expected or needed.

If you have skills in Photoshop, Illustrator or other image development software – it is a plus – and will be very useful throughout the course.

Student Learner Objectives

The student will:

- ✦ Be introduced to graphics animation terminology and develop a working vocabulary of such terms
- ✦ Work with images from a variety of formats in order to produce a time based projects
- ✦ Complete several textbook projects designed to introduce the student to various tools and concepts with step-by-step directions for successful completion of such tasks as: setting up a working space, working with a time-line, creating shapes, strokes, buttons & instance for the development of web based and/or interactive pieces.
- ✦ Complete homework projects designed to display understanding and mastery of various skills
- ✦ Work with combining a variety of files already created in other program to enhance a project.
- ✦ Develop a final project that demonstrates their understanding of and skill working with a variety of tools and techniques covered in the class.

Areas of Blooms Taxonomy Covered

- ✦ Students will be able to recognize the common features of the Adobe Interface across both software programs: REMEMBERING
- ✦ Students will exhibit an understand the various tools available and be able to select the most appropriate one for the task to be performed: UNDERSTANDING
- ✦ Students will create a final simple web project demonstrating understanding of web graphics and simple animation: CREATING

Figure i

Teaching Methods:

- ✦ I consider this to be an ACTIVE learning environment, for all students as well as myself.
- ✦ Lectures – or Talks: Important material from the text and outside sources will be covered in class. Students should plan to take careful notes as not all material can be found in the texts or readings. Discussion is required both in your groups as well as within the class as a whole. Students will be expected to present (or discuss) information they have found as well. As I consider this to be a studio-like (production) class, I will try not to lecture too much.
- ✦ Students are expected to arrive to class on time with having read the necessary material before class begins. The course begins at 9:30 am – so I will begin then. The class has the room until 12:15 – I may leave before 12:15 sometime, but students should stay as long as necessary to finish their work.
- ✦ There will be both individual and group projects. Groups meet at the end of each class.
- ✦ The class will cover concepts related to and work on the textbook projects, as well as projects that have been created specifically to demonstrate a concept, tool or technique.
- ✦ If you are unable to arrive to class on time, do not walk in as someone is talking (either myself or a student), wait until a pause or break is taken. Enter quietly and discreetly BUT DO COME IN!
- ✦ Do not expect me to stop the class to help you get caught up or provide you with materials you have missed. If you miss part of a lecture or presentation, ask a classmate after class (or during break or production time) for the opportunity to review their notes.
- ✦ Never be disruptive in class, rude to your fellow students or any faculty member.
- ✦ QUIZZES: Occasional unannounced quizzes or special projects will be given to help ensure students stay up with assigned material. If you miss one of these, it cannot be made up.
- ✦ INTERNET: I will try to provide all materials on the Internet after being presented in class. Information about this will be given out in class at a later time if possible. . .

Class work and Homework:

- ✦ The In-class project, or as much as is finished - must be turned in at the end of class we worked on it in. If you are not able to finish the project in class, you still need to turn in what you have done, then finish it out of class and turn in the complete project at the beginning of the next class. I will attach them together and give you full credit upon the completion.
- ✦ In addition to the in-class (usually textbook related) projects, out of class projects will be assigned and due at the beginning of the next class – or given a deadline.
- ✦ In class projects as well as Homework Projects turned in late will lose one grade level for each day late.
- ✦ As I am on campus Monday & Wednesday only, late work must be turned in to my mailbox in the Business and Technology Office. You will need to have a date and signature from a staff member there before you place it in my mail box – or I will not accept it.

Additional Class Expectations

VERY IMPORTANT

- ✦ I expect all students to read the text book before we cover the information in class.
- ✦ I also expect each student to practice the assignments more than once in order to learn the information, not just to do the assignment.
- ✦ Failure to attend class on the day of a test or presentation, requiring the instructor to rescheduled topics & class events, will result in a lower score.
- ✦ Students are to sit as close to the front as computers are available. If this class size does not require the use of computers in the back row – do not sit there.
- ✦ Cell phones are to be turned off during the full class time. If you are expecting an emergency call – set your phone to vibrate and keep it on your person. If it rings in class – GET TO ANSWER IT.

- ✦ A NOTE ABOUT SNOW DAYS: if an assignment is due, and that day the weather decides to “snow” and close the school – I will still expect to see the project you have done – *at the beginning of the next class AND the next set of reading to have been done.*
- ✦ No computers gaming, personal emailing, surfing the net, etc is to be done in class. FIND SOMETHING EXCITING ABOUT THE MATERIAL BEING COVERED TO INTEREST YOURSELF WITH IN CLASS.

Course Requirements

- ✦ Attend the classes; attendance does affect the final grade, in a positive or negative direction
- ✦ The final grade will be calculated by dividing the total points earned by the student by the total points assigned
- ✦ Take and pass all tests & quizzes
- ✦ Do all work assigned: this includes all aspects, note taking and presentation as well as the actual project

Contacting Me:

Do so with my Blue Ridge e-mail: droman@blueridgectc.edu

Be aware - I am not on email 24/7.

M – W I am either in a class teaching, driving to and from or involved with another project. I do not read email then. I will try to review my Blue Ridge email on Thursdays and respond as I can. This depends on homework I am grading, new information I am researching & projects I am developing.

Grading

All coursework (in-class, projects and tests) are assigned a point value. For some assignments the points are awarded for completing the work. On other occasions the work is graded for content, clarity and presentation. Each project has a different point value, depending on the project and skill level.

Work will be given a deadline. If you turn your work in after the deadline it will be worth less value. Each day late is a grade lower.

Actual grades are based on percentage as follows (same for projects & exams):

90-100%	= A
80-89%	= B
70-79%	= C
60-69%	= D

Procedure to Withdrawal From this Course

The last day to withdraw from this course is **April 16, 2010.**

A student wishing to withdrawal from this course must submit a completed Withdraw Form to the Office of Enrollment Management at BRCTC. A completed Withdrawal Form includes the signature of the student's Academic Advisor and the instructor of the course being dropped. Failure to submit the completed Withdrawal Form to the Office of the Registrar by the deadline will result in the grade of IF or F.

Blue Ridge Community and Technical College Mission Statement

Blue Ridge Community and Technical College is dedicated to providing a diverse student population with collaborative programs and support services to improve the quality of life and promote economic development in its service area. The quality academic programs are learner centered and focused on career entry, university transfer, adult basic education, and workforce development.

Program Assessment

The faculty members of Blue Ridge CTC are dedicated to assuring that each student meets the educational objectives of the program. The educational objectives have been developed and are planned to assure that the program is producing graduates who will be successful in obtaining and maintaining positions in the entry-level business field and who will be quality employees. To achieve this goal, the faculty is committed to a systematic and comprehensive process of assessment of student learning. As part of this program assessment, students will from time to time asked to participate in non-graded assessment activities which may include, but

are not be limited to, participation in role-playing simulations and completion of standardized written or practical examinations or pre and post graduation surveys.

Academic Integrity

Cheating in all its forms, including plagiarism and cheating on visual work, is considered an academic matter to be controlled and acted upon by the instructor of this course. Students guilty of academic dishonesty on any graded assignments in this course will be penalized with a grade of F in the course. Such action shall be taken by the instructor, with written notification to the Division Dean at Blue Ridge CTC. Students involved in facilitating academic dishonesty among others, such as the unauthorized dissemination of examination materials, will be subject to disciplinary action as well.

Plagiarism is "the act of stealing and using, as one's own, the ideas, or the expression of the ideas of another." Whether that other is another student or a published author, plagiarism is cheating. Detailed instructions on avoiding plagiarism will be provided in required English courses, and comments also may be made by instructors in other courses for which papers are written. Guidelines and policies affecting dishonesty and most other aspects of student life may be found in the Blue Ridge CTC Student Handbook.

An additional note about academic honesty/dishonesty:

If you are having difficulty keeping up with the material in this class – work with another student or two in a study group, get a tutor, whatever you need to learn and understand the material. This resource is to help you NOT to do the work for you. If two or more students work “together,” yet in fact it is only one student doing the work and sharing the final files with others for them to add their name to it – only one student gets the knowledge and the grade. Lack of understanding will show up in both in-class performance and on the exams.

Disability Services

Are available to those that qualify and ask for assistance. Disability services are a self reported accommodation. To review what options you have and what steps you will need to take to get proper documentation in order for you to receive accommodations contact James McDougle in the Student Affairs Office.

This syllabus and the weekly breakdown of projects may be altered at any time at the discretion of the instructor.

Spring 2010 Calendar of Event

Date	Day	Event
1/15/2010	Fri	Add/Drop and Late Registration (Late Fee Applies) via BRIDGE - Consult Advisor
1/19/2010	Tue	Classes Begin
1/25/2010	Mon	Last Day to Add/Drop via BRIDGE - Consult Advisor
2/02/2010	Tue	Last Day to Change a Course from Credit to Pass/Fail Status
2/09/2010	Tue	Last Day to Change a Course from Credit to Audit Status
3/08/2010	Mon	First Day of Mid-term Exams
3/12/2010	Fri	Last Day to Apply for August and December Graduation, Enrollment Management
3/12/2010	Fri	Last Day to Withdraw from First 8-Weeks Class - Consult Advisor
3/13/2010	Sat	Last Day of Mid-term Exams
3/15/2010	Mon	Second 8-week classes begin
3/15/2010	Mon	Mid-term Grades Due - 9:00 am
3/17/2010	Wed	Mid-term Grades Available on BRIDGE
4/04/2010	Sun	First Day of Spring Recess
4/11/2010	Sun	Last Day of Spring Recess
4/12/2010	Mon	First Day of Summer semesters BRIDGE Registration for Continuing Students
4/16/2010	Fri	Last Day to Withdraw from a Full Semester Class - Consult Advisor
4/19/2010	Mon	First Day of Academic Advisement for Continuing Students for Fall
4/21/2010	Wed	First Day of Fall semester BRIDGE Registration for Continuing Students
4/26/2010	Mon	Last Day to Apply for a Certificate for May
4/30/2010	Fri	Last Day to Withdraw from Second 8-Weeks Class - Consult Advisor
5/07/2010	Fri	Last Day to Completely Withdraw from ALL Classes - Consult Advisor Last Day of Classes
5/10/2010	Mon	First Day of Final Exams
5/15/2010	Sat	Last Day of Final Exams
5/17/2010	Mon	Second Semester Grades Due 9:00 am
5/19/2010	Wed	Grades will be available via BRIDGE—Tentative
5/21/2010	Fri	Commencement