

GRDS 374–Typography Course:
Outside of class reading assignments.

By now you have all had a chance to purchase the two text books. Before Wednesday (Aug 28th) class have read the chapters as assigned in class, We will begin working in Quark immediately and as you will read you have a Quark layout due by next week,

At this time I have received verbal confirmation that we will be attending the Matthew Carter event on Thursday, September 26. Please begin to make arrangements for your participation. I will know in the next week (or so) as to what time we will be leaving Shepherd and returning. I think that this event is a combination gallery tour and symposium, which may begin about 3:00-4:00 in the afternoon. It is about a 2 hour trip from here to UMBC (with parking). I will share the details as I am aware of them. Attendance is required for class. The event is free.

As stated on the class syllabus, you are required four (4) out of class reading assignments that relate to issues in Typography. They are due before class in the correct folder outside my office door. The dates for each review are: 9/09, 10/14, 11/04, 12/02 . Those turned in late will not be accepted (F grade).

GUIDELINES FOR READINGS:

- By *article* I mean a full 3+ pages, with visual examples of the topic discussed. Anything shorter, or not illustrated will not be accepted, instead you will receive an F. You must photocopy the entire article and include it with your reading. Take a few minutes to look over several different articles before you select one. Try to select those articles that have some interest to you or information that you may actually be able to use in some way.
- After reading the article, write a 3-4 paragraph synopsis of it. Include in your discussion all main parts of the article. Your review must include information on the examples in the article as well as the written information. How might you utilize this information in your work or studies?
- Your name and date must appear at the top of the page, as well as which reading assignment this is for you. You need to keep track of this. Follow this information with the specifics on the article such as: author & title, as well as periodical, issue & publication date and pages read. In addition, your reviewed website address must be e-mailed to me for inclusion for the class.
- All 4 reviews must be on your designed layout. You will first set up this layout as a template in Quark from which all your papers will then be use. The 1st print for grade of the template is due: Wednesday September 4.

Your page should look like this at the top:

Your name & the date

Reading Assignment #1

Collins, Heather; *All in a Life's Work: Heather Child 1911 - 1197*,
Letter Arts Review, 1998, Volume 14, Number 4, Pages 4 - 11.

Your review begins here:

- For *TWO* of your readings you will need to review articles from professional journals dealing with some aspect of typography. I will have on reserve in the Library several different issues of *LetterArts Review*, from which you must select one article. Your second article should come from

a publication such as: Print, Communications Arts, HOW, etc./all of which the library has.

- The third reading assignment has a bit of research included in it. I have placed the book: *Hot designers make COOL fonts*; by Allan Haley, on reserve in the library: Look it over and select a designer that interests you. In addition to the above reading requirements, you must look up another article about this individual in the professional design journals and include it in your review. Basically, you will be discussing two different documents in your paper. Your template heading will need to reference both articles.
- The fourth reading assignment is that you find, explore in depth, then discuss a web site that is focused on typography. You need to print several of the pages, but not necessarily all for this paper. Print at least 6 pages, in such order that they give a good representation of how the site works. You will need to modify your template heading information to include the entire url.

You may do these four assignments in any order, but you need to do them all.